

## Privacy statement The Imagineers

### Who is The Imagineers?

The Imagineers is the VIA Drupsteen B.V. hodn The Imagineers, with registered office at (8606 BT) Sneek listed at the Trade register of the Dutch Chamber of Commerce under 01114181.

The Imagineers is as the controller ultimately responsible with regard to the processing of your personal data.

### How does The Imagineers use your personal data?

Underneath you will find an overview of the purposes for the processing of your personal data. You will also find a specification of which data The Imagineers uses for that specific purpose and the legal justification. For clarity's sake, we have categorized the purposes. The Imagineers keep the data only as long as strictly required for its purpose.

#### Services, customer management and financial administration

Purpose: Financial administration

Information: Company name, Billing address, Bank details,  
Outstanding balance

Legal basis: Legal obligation

Purpose: Order Management

Information: Company address, Delivery address, Billing address, Email, Phone,  
Payment information, Account number, Order Number, Complaint  
content, COC number, VAT number, Customer number

Legal basis: Necessary for the performance of a contract

Purpose: Invoicing

Information: Company address, Delivery address, Billing address, Email, Phone,  
Payment information, Account number, Order Number, Complaint  
content, COC number, VAT number, Customer number

Legal basis: Necessary for the performance of a contract

Purpose: Services

Information: Company address, Email, Customer file data, Financial data, Data  
necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract

Purpose: Handling complaints

Information: Company address, Email, Customer file data, Financial data, Data  
necessary to provide the service, Data generated by the service

Legal basis: Necessary for the performance of a contract



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Purpose:	CRM
Information:	Name, Email, Location, Order history, Social media account, Phone, Profile photo
Legal basis:	Legitimate interests
Importance:	Commercial interests

### **Job application**

Information:	Name, Email, Location, Order history, Social media account, Phone, Profile photo
Legal basis:	Legitimate interests
Importance:	Commercial interests

### **Marketing**

Purpose:	Newsletter
Information:	Name, Email
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests

### **Website**

Purpose:	Website analytics
Information:	Online behaviour, Location
Legal basis:	Legitimate interests
Interest concerned:	Commercial interests

Purpose:	Chat feature
Information:	Name, Email, Message content
Legal basis:	Commercial interests

### **How did we obtain your personal data?**

The Imagineers has obtained your data because you have provided this data to us.

### **What are your rights?**

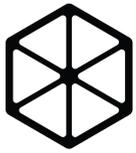
Under the European General Data Protection Regulation you have a number of rights with regard to your data and the processing thereof:

#### **Access**

You may access your personal information and make any necessary changes. If you would like to see which personal data The Imagineers has obtained about you, you may exercise your right of access by submitting a request to The Imagineers.

#### **Making changes**

If you wish to make changes to the personal information that you have seen as a result of a request for access and you are unable to make the changes yourself in your account, you may request that The Imagineers makes these changes for you. You may request that The Imagineers modifies, corrects, supplements, erases or shields your information.



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### **Restriction of processing of personal data**

You also have the right, under certain conditions, to ask The Imagineers to restrict the processing of your personal data.

### **Right to object**

If processing of your data takes place on the grounds of 'legitimate interest' by The Imagineers or a third party, you have the right to object to that processing.

### **Portability of data**

You have the right to obtain your personal data from The Imagineers. The Imagineers will provide this in a structured and commonly used format, which can easily be opened using commonly used digital systems.

### **Withdrawing consent**

When the legal basis for a particular processing is your explicit consent, you have the right to withdraw that consent. This does not affect past processing, but does mean that we will no longer be allowed to process this data in the future. It may also result in The Imagineers no longer being able to provide you with certain services.

### **Response from The Imagineers**

A request can be sent to [administratie@theimagineers.com](mailto:administratie@theimagineers.com). The Imagineers will comply with your request as soon as possible and in any case no later than one (1) month after The Imagineers has received such a request. If The Imagineers rejects your request, we will indicate in our reply why the request was rejected.

### **Recipients of your personal data**

It is possible that The Imagineers is required to submit your data to a third party, for example to fulfil a legal obligation.

### **Can changes be made to this Privacy Statement?**

This Privacy Statement is subject to changes. We therefore advise you to regularly read the Privacy Statement for any such changes.

### **Questions, remarks, and complaints**

If you have any questions regarding this Privacy Statement or the way in which The Imagineers uses your data, you can send an e-mail to [personaldata@theimagineers.com](mailto:personaldata@theimagineers.com). If you have a complaint about the way your data is processed, please send an e-mail to [personaldata@theimagineers.com](mailto:personaldata@theimagineers.com). Furthermore, you always have the right to contact the competent national data protection authority. In The Netherlands, this is the [Autoriteit Persoonsgegevens](#).

*This privacy statement revised on 25-5-2018.*